

WHITE SMILES FOR LIFE



White Smiles For Life is a courtesy and privilege compliments of Wisconsin Health Fund. This program is extended to patients who have proven themselves as individuals who take their oral hygiene and general dental health seriously. We believe it is extremely important to maintain recommended hygiene care appointments and receive necessary dental treatment to maintain a healthy and beautiful smile. In fact, patients who maintain regular hygiene appointments and receive recommended treatment spend less money on dental care (on average) than those who only see the dentist when they perceive a problem exists. All too often, people who wait until there is a problem have irreversible damage to their gums, teeth, and/or jaw.

We pride ourselves on the smiles that come from our clinic. We also pride ourselves on knowing our patients are maintaining the best possible oral health. **White Smiles For Life** was developed as a gift for those patients who are already taking their dental health seriously, and as an incentive for those who need a little help keeping up with their dental care.

Eligible patients who qualify for the **White Smiles for Life** program may participate for a **one-time fee of \$50.00 (an 86% savings)** that enrolls them into the program.

Patients will receive:

- Custom-made, professional take-home whitening trays
- Whitening gel for personal use
- Case to store whitening trays

(A Value Of \$408.00)

Whitening gel (two tubes per year, one every six months) will be provided with bi-annual hygiene appointments. Additional whitening gel may be purchased at cost from Wisconsin Health Fund's Dental Center.

This privilege does require some rules, restrictions, and regulations. On the back side of this page is a brief description of the qualifiers for this program. Please read through them carefully. While **White Smiles For Life** is a gift from us to you, we insist that all rules and regulations are followed in order to receive and continue to receive this benefit.

Please review the rules and sign below, acknowledging receipt and understanding of program compliance. *Should any of the rules or regulations fail to be met, you will immediately be disqualified from the program.*

New Patient Activation Rules & Regulations:

- 1) Must be at least 18 years of age
- 2) Must complete initial new patient exam, x-rays, and cleaning
- 3) Must complete treatment for decay, gum disease, or any other necessary treatment within 6 months of the new patient exam
- 4) After all necessary dental treatment has been completed, patient will have impressions taken for professional whitening system. Upon next appointment (approximately two weeks later), patient will receive professional teeth whitening system
- 5) Must not have any outstanding bills with Wisconsin Health Fund's Dental Center

Existing Patient Activation Rules & Regulations:

- 1) Must be at least 18 years of age
- 2) Must have had a teeth cleaning within the last 6 months
- 3) Must have completed treatment for decay, gum disease, or any other necessary treatment
- 4) Must not have any outstanding bills with Wisconsin Health Fund's Dental Center

Lifetime Maintenance Rules & Regulations:

- 1) Must maintain continued hygiene care
- 2) Must have a dental cleaning and exam every 6 months (at minimum)...frequency will be established by your dentist.
- 3) Must complete necessary, diagnosed treatment for decay, gum disease, or any other treatment deemed necessary within 6 months of diagnosis.
- 4) If you need to cancel an appointment (with either the dentist or hygienist), the rescheduled appointment must fall within 6 weeks of the original appointment date. In the event that WHF dental clinic cancels an appointment, every attempt will be made to reschedule the appointment as soon as possible.
- 5) If an appointment is completely missed and not rescheduled under the guidelines listed above, you will be terminated from the program (re-enrollment into the program is not allowed). However, whitening gel will still be available for you to purchase at cost.
- 6) Must comply with Wisconsin Health Fund's policies regarding payment and broken appointments
- 7) Must not have any outstanding bills with Wisconsin Health Fund's Dental Center

***All patients receive their whitening package upon completion of all necessary dental treatment as determined by the dentist. Should no dental treatment be required to maintain healthy teeth & gums, the whitening package will be received upon completion of follow-up visit (typically six months). Minimum gum and teeth health required to receive professional whitening in order to prevent complications that may arise with unhealthy teeth and gums. Only natural tooth enamel whitens and there are no guarantees on whitening results. Sensitivity can occur during whitening. If whitening trays are lost or damaged, we will remake the trays at cost to you.*

Disclaimer: WHF Dental Clinic, its dentists and staff have the right to refuse offer if deemed necessary as well as discontinue this program at any time.

I hereby certify that I agree to the terms and conditions outlined above. I understand that **White Smiles for Life** is a privilege only bestowed to individuals who meet and maintain all the rules and regulations pertaining to said program.

Patient Name (Printed)

Patient Signature

Date

Guardian Signature (if patient is under 18 years of age)

